



Mondo Floral Designs

LET'S CHAT WEDDING BLOOMS

WE HOPE THE FOLLOWING PAGES PROVIDE
YOU WITH BLOOM CLARITY AND A LITTLE
MORE WEDDING FLOWER INSPIRATION AND
INFORMATION FOR YOUR PLANNING
JOURNEY.

HEAD TO OUR CONTACT PAGE TO
SEND US A QUERY WE LOOK FORWARD
TO HEARING FROM YOU!

BLOOM TOPICS

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THE RIGHT
TIME TO START
PLANNING
YOUR WEDDING
FLOWERS.

02

HOW TO
START YOUR
WEDDING
FLOWER
PLANNING
JOURNEY.

03

THE 10
COMMONLY
ASKED
WEDDING
FLOWERS
Q'S.

THE RIGHT TIME TO PLAN!

- Lock in your wedding date - flowers are seasonal!
- Secure your venue - your venue and the location of your wedding will impact your style.
- It's now time to book your key vendors!
- Structure your wedding flower planning around an appropriate lead time. 6-18 months is an average time frame - having an initial idea on dress styles, colours and suit options is a good idea, and a vision beginning.
- Flowers are an integral part of the design process, start the bloom journey, make sure your dream flowers are available, it's now time to create that botanical story.





THE HOW TO?

- Begin with inspiration!
- You are the creator of your bloom inspiration, Collect those Instagram images, build a Pinterest page and start curating your bloom vision.
- You surround yourself with inspiration in your daily life so it is important to reflect on your own personal style, how you decorate your home right through to to your wardrobe. These choices will impact your wedding style.
- Start collecting your floral requirements, saves, snips & likes.
- Bridesmaids dresses and groomsmen suits are key, this helps you start to build your colour story, and palette.

THE BLOOM Q'S 3



HOW DO I
DEVELOP
MY COLOUR
PALETTE?



HOW MUCH
SHOULD I
BUDGET
TOWARDS
MY WEDDING
FLOWERS?



WHAT
FLOWERS
ARE IN
SEASON FOR
MY WEDDING
DAY?



WHAT IS THE
DIFFERENCE
BETWEEN A
FLORAL
DESIGNER
AND A
STYLIST?



DOES MY
WEDDING
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ALIGN WITH
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Q6

WHAT ARE
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"I JUST WANT
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WILL THAT
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CORSAGES
REQUIRED?

Q10

CAN WE
REUSE OUR
CEREMONY
FLOWERS AT
RECEPTION?

THE
BLOOM Q'S

Continued...



Question 1

How do I develop my colour palette?

- You naturally begin constructing your colour palette with inspiration imagery you have started to collect
- Like we said, reflecting on your personal style is key!
- Look at the styling and decor elements you already have in place for your special day e.g, fabrics, textures and furnishings.
- Most couples will be placed in the following colour palette categories -

1. Neutrals and White's
2. Earthy Muted Pastels
3. Autumnal
4. Winter Warmth
5. Vibrant Vibes

Question 2

How much should I budget towards my wedding flowers?

Everyone has a different focus for their wedding concept.

- Are flowers important to you, are you floral driven?
- The budget for a couple who are floral focused versus a couple that don't particularly hold flowers as a key part of their wedding vision will vary.
- We do suggest approximately 7-10% of your overall wedding budget to be attributed to flowers, however if flowers are 'your everything' you may dedicate more \$\$ if flowers are that important, you may dedicate less \$\$
- Every wedding is different - but the spend on styling and flowers need to be balanced and in harmony.



The *Pinterest* Wedding

Versus

The Affordable Wedding.

Although Pinterest is one of the most helpful tools when it comes to planning your wedding flowers it can be quite easy getting caught up in the Pinterest bloom spiral.

We all know how expensive things can get quickly and most likely, the images you're pinning of flowers for your ceremony OR reception can cost as much as your entire wedding flower budget! We are here to assist you in you through Pinterest expectations

versus the wedding bloom reality. We can help you manage the key areas of your wedding, and can guide you around massaging the budget to deliver bigger bloom bang in the areas you spend the most time in, and ways to achieve the vision but perhaps in a more simplified way.



Question 3

What flowers are in season on my wedding day?

- Our seasons are of course broken down into Summer, Autumn, Winter & Spring and we have a wonderful tool on our website that is an in depth seasonality guide and lists the blooms and their availability.
- If a specific bloom is on your wish list, booking your wedding date in line with that favourite blooms availability helps avoid disappointment if you have your heart set on a particular bloom.
- There are many cross overs with seasonality and some flowers can be available in more than one season.

SOME OF OUR SEASONAL FAVES

Summer

DAVID AUSTIN ROSES
PEONIES
HYDRANGEA
DAHLIAS
PHALAENOPSIS
ORCHIDS

Autumn

POPPIES
DELPHINIUM
DISBUDS
HYACINTH
TULIPS
SNAPDRAGONS
STOCK

Winter

ANEMONES
BLUSHING BRIDES
CYMBIDIUM ORCHIDS
SWEET PEA
PROTEAS
KALE

Spring

RANUNCULUS
HELLEBORE
LILAC
LILLY OF THE VALLEY
SNOWBALL
PEONIES
WARATAHS

THE CROSS OVER CREW

PEONIES
PHALAENOPSIS ORCHIDS
DISBUDS
TULIPS
DAHLIAS
ROSES

THE IMPORT GANG

PEONIES
PHALAENOPSIS ORCHIDS
ROSES
ANTHURIUMS

Question 4

What is the difference between a floral designer and a stylist?

- Floral designers focus on your floral concept.
- We are the bloom engineers that interpret your floral vision and bring it to life.
- A stylist works with your vendors to style your wedding.
- Stylists provide you with hire of your decor and styling elements, and for some will develop a styling concept.
- Stylists provide 'non living' elements - Floral Designers provide the 'living elements' and usually the vases and vessels to house the designs.





Question 5

Does my wedding floral inspiration align with your style?

- When we get started on your flower story we like to delve deep into what inspires you, and apply our interpretation of your style to the floral concept we create for you.
- It's really important that the wedding flows, the styling, decor, dress and suit vision and the whole floral concept tells a completed story - it's important it has a connection
- Once we see your elements that make up the beginning we see a pattern develop and can instantly connect to your personal wedding style and guide you from there.

Question 6 What are the different styles?

- If you LOVE foliage and texture and multi layers of green we know you fit somewhere in the 'Rustic or Boho' style vibe
- If you DON'T like greenery and prefer contemporary clean designs (no mess no fluff!) we know you fit somewhere in the 'Modern Sleek' style vibe.
- If you LOVE unique and interesting textures, but no green foliage and prefer a preserved element coming through we know you fit somewhere in the 'Botanical Luxe' style
- If you would like to see a SMALL amount of foliage but not wanting too much texture we know you fit somewhere in the 'Ethereal Elegance' vibe.





So what exactly is this latest preserved trend?

- Preserved elements are dried or bleached foliage or textural miniature florets
- They were once cut flowers/foilage and have been taken through a process where their colour and removed and bleached or dyed to a specific tone.
- They can be partnered with fresh flowers to add texture and interest and create a modern botanical luxe vibe
- Partnered often with Pampas Grass to add the Boho to the Luxe
- Artificially bleached or dyed elements are the NEW 'green'

Question ?

I just want greenery, will that be cheaper?

- What does 'greenery only' mean? We refer to greenery only when a design concept consists of a strong foliage focus with no feature blooms. - Typically through ceremony and reception designs.
- There is a common misconception by having 'greenery only' will help cut costs as a budget friendly alternative.
- Surprisingly! Foliage is just as costly as a bunch of flowers.
- Foliage varieties require the same amount of prep, care and attention as blooms do in the lead up to a wedding or event.
- Preserved and dried elements are more elevated in cost also.



Question 8

How do we incorporate share fare dining with our reception blooms?

- Share fare dining menu provides food platters running down the table, then the reception flowers on the tables, need to work in harmony with the food your reception.
- Fear not! We can still dress your tables with blooms, we just have to be open in exploring some creative options, we may look at appropriately spacing out flowers to ensure they aren't interfering with the placement of the food platters.
- Wanting mass florals on the reception tables? In these situations we often push the budget up above and create hanging floral gardens and cascading floral and foliage installation and minimal florals on the tables.





Question 9

Are buttonholes and corsages required?

- No there are no rules anymore in weddings, traditionally the groom and groomsmen would wear a buttonhole bloom, but that doesn't always happen, however 90% of our grooms would perhaps still wear one.
- Parents of the couple would also traditionally wear a buttonhole or a female corsage design, that's not necessary now but most fathers would often have one.
- There is a big trend for mothers moving away from any corsages, they are quite traditional and if you have a very modern mum, this might not be required.

Question 10

Can we reuse our ceremony flowers at reception?

- You absolutely can! However, there are some important requirements that apply.
- Although this is a great option to receive more use from your ceremony designs, ceremony flowers **CANNOT** be transferred to table flowers.
- The impact is better if the flowers that are being replaced at reception are from a statement ceremony design.
- Ceremony blooms are best re-designed to other key areas at reception – photo booth back drop, entrance designs, bridal table or main table surrounding designs, Neon sign structures, rail designs and backdrops.



Weddings is what we do here at Mondo! Actually, that is all we do! We are a dedicated, professional team who solely focus on weddings and love creating gorgeous floral concepts for our clients dream wedding visions! We are passionate creatives with the skill of versatility with a meticulous attention to detail that allows us to tune into many different and unique bloom concepts and styles. We are well resourced and armed with a world full of bloom knowledge with our love for floral design our team is here to guide you, advise you and immerse ourselves in your wedding bloom inspiration.

HOW WE LIKE TO *Begin*...

1. We love to connect with you for a chat to answer all of your immediate questions and touch on where you are at in your wedding planning process.
2. We then decide on whether it could be the time to begin with generating a flower concept with a detailed quoting process.
3. We love to then look at scheduling you in for either a personal meeting in our floral studio or we can provide you with our digital briefing form.
(Which is our goal at the moment with the current COVID-19 restrictions in place).
4. We gather all of your details, identifying your style and guiding the inspiration you have collected into a unique floral story for you, we generate your quote and send it through to you via email.
5. Once you have received your customised proposal and you are happy to confirm our services you can book us as soon as you wish!
6. Our booking details are attached to each proposal we create, and after your booking is confirmed you are then formally booked in our calendar!
7. Our priority through your flower journey is our creative energy and application of ideas, we continue to manage your file through the whole process.



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